

Magento 1 3 Sales Tactics Cookbook Rice William

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Magento 1 3 Sales Tactics

"Magento 1.3 Sales Tactics Cookbook" is obviously aimed at salesmen or even an SEO professional who has not yet dipped their feet into Magento. The book for the most part steers clear of programming and shows you how to use the tools in Magento that will help increase sales.

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The Magento 1.3 Sales Tactics Cookbook will cost \$49.99 for the hardcopy; \$33.99 for an ebook; and \$50.99 for both. In the context of a growing online retail business, this helpful book is extremely inexpensive.

The PEC Review: Magento 1.3 Sales Tactics Cookbook ...

And Magento 1.3 Sales Tactics Cookbook gives you the tools to get started on a marketing plan for your ecommerce site and hopefully with them, you can stick with it. The SEO Part. One point brought up in the book was you optimize a page and not a site.

Magento 1.3 Sales Tactics Cookbook Review • Stephan Miller

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The Orders workspace lists all current orders in descending order from latest purchase date. Each row in the grid represents an order, and each column represents an attribute, or data field.

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Magento 1.3 Sales Tactics Cookbook. William Rice Magento 1.3 Sales Tactics Cookbook William Rice This book is written with the business owner in mind. Each of the recipes in the book supports a business objective, and is designed to increase the success of your Magento storefront. Magento beginners will find the recipes easy to follow.

Magento 1.3 Sales Tactics Cookbook

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