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# **Implementing Value Pricing A Radical Business Model For Professional Firms Wiley Professional Advisory Services**

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provide, rather than the effort it takes. Implementing Value Pricing is a manifesto that establishes a clear case for the revolution.

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providers with those of their customers by having lawyers, accountants, and consultants charge based on the value they provide, rather than the effort it takes. Implementing Value Pricing is a manifesto that establishes a clear case for the revolution.

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""Ron Baker is a revolutionary. He is on a radical crusade to align the interests of service providers with those of their customers by having lawyers, accountants, and consultants charge based on the value they provide, rather than the effort it takes. Implementing Value Pricing is a manifesto that establishes a clear case for the revolution. It provides detailed guidance that includes not only strategies and tactics, but key predictive indicators for success.

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\*\* Implementing Value Pricing A Radical Business Model For Professional Firms \*\* Uploaded By Yasuo Uchida, praise for implementing value pricing a radical business model for professional firms ron baker is the most prolific and best writer when it comes to pricing services this is a must read for executives and partners in small to large

## **Implementing Value Pricing A Radical Business Model For**

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Implementing Value Pricing: A Radical Business Model for Accounting Firms. Ron Baker, the author of Professional's Guide to Pricing, The Firm of the Future: A Guide to Accountants, Lawyers, and Other Professional Services, Implementing Value Pricing: A Radical Business Model for Professional Firms, and more, has recognized that there is a problem with the current business model for pricing that many professional firms use: the billable hour.

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Implementing Value Pricing : A Radical Business Model for Professional Firms, Hardcover by Baker, Ronald J., ISBN 0470584610, ISBN-13 9780470584613, Brand New, Free shipping in the US "The overwhelming majority of professional firms price their services by the antiquated hourly billing method, a method with many flaws.

## **Wiley Professional Advisory Services Ser.: Implementing**

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It reflects the client's perception of the value he or she receives from the services that a firm provides, Baker explains in his book Implementing Value Pricing: A Radical Business Model for Professional Firms. This value to the client may be in the form of tax savings, increased profits, having a trusted adviser to call



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upon, or simply having a professional do the work.

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